

ORDER



Orders
Order / Rev: 342636
Alt Order #: 06833238
Product Desc: Crossroads GPS
Estimate: 732
Flight Dates: 07/30/12 - 08/06/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/03/12	68	\$34,350.00	\$29,197.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	68	\$34,350.00	\$29,197.50	0.00
Totals	68	\$34,350.00	\$29,197.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	17%	\$34,350.00
Market	100%	\$202,058.82

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$40,411.76
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	42%	\$84,864.71
KTUD	1%	\$2,020.59
KVMY	2%	\$4,041.18
KVVU	18%	\$36,370.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	07/30/12	07/30/12	M-F 5-6am Action News	CM	M-F 5-6a	M-----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	732

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----		1				\$225.00		0.00			
2	KTNV	07/31/12	07/31/12	M-F 5-6am Action News	CM	M-F 5-6a	-T-----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----		1				\$225.00		0.00			
3	KTNV	08/01/12	08/01/12	M-F 5-6am Action News	CM	M-F 5-6a	--W----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----		1				\$225.00		0.00			
4	KTNV	08/02/12	08/02/12	M-F 5-6am Action News	CM	M-F 5-6a	---T---	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---		1				\$225.00		0.00			
5	KTNV	08/03/12	08/03/12	M-F 5-6am Action News	CM	M-F 5-6a	----F--	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--		1				\$225.00		0.00			
N 6	KTNV	08/03/12	08/03/12	M-F 5-6am Action News	CM	M-F 5-6a	----F--	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--		1				\$225.00		0.00			
11	KTNV	07/30/12	07/30/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----		1				\$400.00		0.00			
12	KTNV	07/31/12	07/31/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	-T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----		1				\$400.00		0.00			
13	KTNV	08/01/12	08/01/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----		1				\$400.00		0.00			
14	KTNV	08/02/12	08/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---		1				\$400.00		0.00			
15	KTNV	08/03/12	08/03/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--		1				\$400.00		0.00			
N 16	KTNV	08/03/12	08/03/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--		1				\$400.00		0.00			
20	KTNV	07/30/12	07/30/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															

Order / Rev: 342636
 Alt Order #: 06833238
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KTNV	07/30/12	07/30/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$450.00		0.00			
21	KTNV	07/31/12	07/31/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	-T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$450.00		0.00			
22	KTNV	08/01/12	08/01/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	--W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$450.00		0.00			
23	KTNV	08/02/12	08/02/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$450.00		0.00			
24	KTNV	08/03/12	08/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$450.00		0.00			
N25	KTNV	08/03/12	08/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$450.00		0.00			
26	KTNV	07/30/12	07/30/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$500.00		0.00			
27	KTNV	07/31/12	07/31/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	-T-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$500.00		0.00			
28	KTNV	08/01/12	08/01/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	--W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$500.00		0.00			
29	KTNV	08/02/12	08/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM)	---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$500.00		0.00			
30	KTNV	08/03/12	08/03/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$500.00		0.00			
N31	KTNV	08/03/12	08/03/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$500.00		0.00			
32	KTNV	07/30/12	07/30/12		CM	M-F 11-12p	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00

Order / Rev: 342636
 Alt Order #: 06833238
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-12p Action News ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$450.00 0.00														
33	KTNV	07/31/12	07/31/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM) -T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$450.00 0.00														
34	KTNV	08/01/12	08/01/12	M-F 11-12p Action News	CM	M-F 11-12p --W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$450.00 0.00														
35	KTNV	08/02/12	08/02/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM) ---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$450.00 0.00														
36	KTNV	08/03/12	08/03/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$450.00 0.00														
N37	KTNV	08/03/12	08/03/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$450.00 0.00														
38	KTNV	07/30/12	07/30/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$400.00 0.00														
39	KTNV	07/31/12	07/31/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$400.00 0.00														
40	KTNV	08/01/12	08/01/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p --W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$400.00 0.00														
41	KTNV	08/02/12	08/02/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$400.00 0.00														
42	KTNV	08/03/12	08/03/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$400.00 0.00														
N43	KTNV	08/03/12	08/03/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$400.00 0.00														
44	KTNV	07/30/12	07/30/12	M-F 6-7a	CM	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00

Order / Rev: 342636
 Alt Order #: 0683238
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7am Action News ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$450.00 0.00														
45	KTNV	07/31/12	07/31/12	M-F 6-7am Action News	CM	M-F 6-7a -T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$450.00 0.00														
46	KTNV	08/01/12	08/01/12	M-F 6-7am Action News	CM	M-F 6-7a --W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$450.00 0.00														
47	KTNV	08/02/12	08/02/12	M-F 6-7am Action News	CM	M-F 6-7a ---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$450.00 0.00														
48	KTNV	08/03/12	08/03/12	M-F 6-7am Action News	CM	M-F 6-7a ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$450.00 0.00														
N49	KTNV	08/03/12	08/03/12	M-F 6-7am Action News	CM	M-F 6-7a ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$450.00 0.00														
50	KTNV	07/30/12	07/30/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$350.00 0.00														
51	KTNV	07/31/12	07/31/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -T-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$350.00 0.00														
52	KTNV	08/01/12	08/01/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p --W----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$350.00 0.00														
53	KTNV	08/02/12	08/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ---T---	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$350.00 0.00														
54	KTNV	08/03/12	08/03/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ----F--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$350.00 0.00														
N55	KTNV	08/03/12	08/03/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ----F--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
CHEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$350.00 0.00														
56	KTNV	07/30/12	07/30/12		CM	M-F 10-11a M-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00

Order / Rev: 342636
 Alt Order #: 06833238
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a The View VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$600.00 0.00														
57	KTNV	07/31/12	07/31/12	M-F 10-11a The View	CM	M-F 10-11a -T-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$600.00 0.00														
58	KTNV	08/01/12	08/01/12	M-F 10-11a The View	CM	M-F 10-11a --W----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$600.00 0.00														
59	KTNV	08/02/12	08/02/12	M-F 10-11a The View	CM	M-F 10-11a ---T---	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$600.00 0.00														
60	KTNV	08/03/12	08/03/12	M-F 10-11a The View	CM	M-F 10-11a ----F--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$600.00 0.00														
N61	KTNV	08/03/12	08/03/12	M-F 10-11a The View	CM	M-F 10-11a ----F--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$600.00 0.00														
62	KTNV	07/30/12	07/30/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 M----- 1 \$750.00 0.00														
63	KTNV	07/31/12	07/31/12	M-F 6-7p Action News	CM	M-F 6-7p -T-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -T----- 1 \$750.00 0.00														
64	KTNV	08/01/12	08/01/12	M-F 6-7p Action News	CM	M-F 6-7p --W----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 --W---- 1 \$750.00 0.00														
65	KTNV	08/02/12	08/02/12	M-F 6-7p Action News	CM	M-F 6-7p ---T---	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ---T--- 1 \$750.00 0.00														
66	KTNV	08/03/12	08/03/12	M-F 6-7p Action News	CM	M-F 6-7p ----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$750.00 0.00														
N67	KTNV	08/03/12	08/03/12	M-F 6-7p Action News	CM	M-F 6-7p ----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$750.00 0.00														
68	KTNV	07/30/12	07/30/12	M-F 4P-5P	CM	M-F 4P-5P M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Judge Judy 4p-5p															
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	M- - - - -			1		\$400.00		0.00				
69	KTNV	07/31/12	07/31/12	Judge Judy 4p-5p	CM	M-F 4P-5P	- T- - - - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- T- - - - -			1		\$400.00		0.00				
70	KTNV	08/01/12	08/01/12	Judge Judy 4p-5p	CM	M-F 4P-5P	- - W- - - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - W- - - -			1		\$400.00		0.00				
71	KTNV	08/02/12	08/02/12	Judge Judy 4p-5p	CM	M-F 4P-5P	- - - T- - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - - T- - -			1		\$400.00		0.00				
72	KTNV	08/03/12	08/03/12	Judge Judy 4p-5p	CM	M-F 4P-5P	- - - - F- -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - - - F- -			1		\$400.00		0.00				
N73	KTNV	08/03/12	08/03/12	Judge Judy 4p-5p	CM	M-F 4P-5P	- - - - F- -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
Judge Judy 4p-5p															
ACTION NWS@4PM/ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - - - F- -			1		\$400.00		0.00				
N75	KTNV	08/03/12	08/03/12	Fri ABC Prime Other	CM	20/20	- - - - F- -	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
20/20															
(9:00 PM-10:00 PM)															
ACTION NWS@6PM/ACTION NWS@630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - - - F- -			1		\$2,000.00		0.00				
N76	KTNV	08/03/12	08/03/12	Fri ABC Prime Other	CM	20/20	- - - - F- -	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
20/20															
(10:00 PM-11:00 PM)															
ACTION NWS@6PM/ACTION NWS@630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	- - - - F- -			1		\$2,500.00		0.00				
Totals														68	\$34,350.00